

Neuroscience in Sales

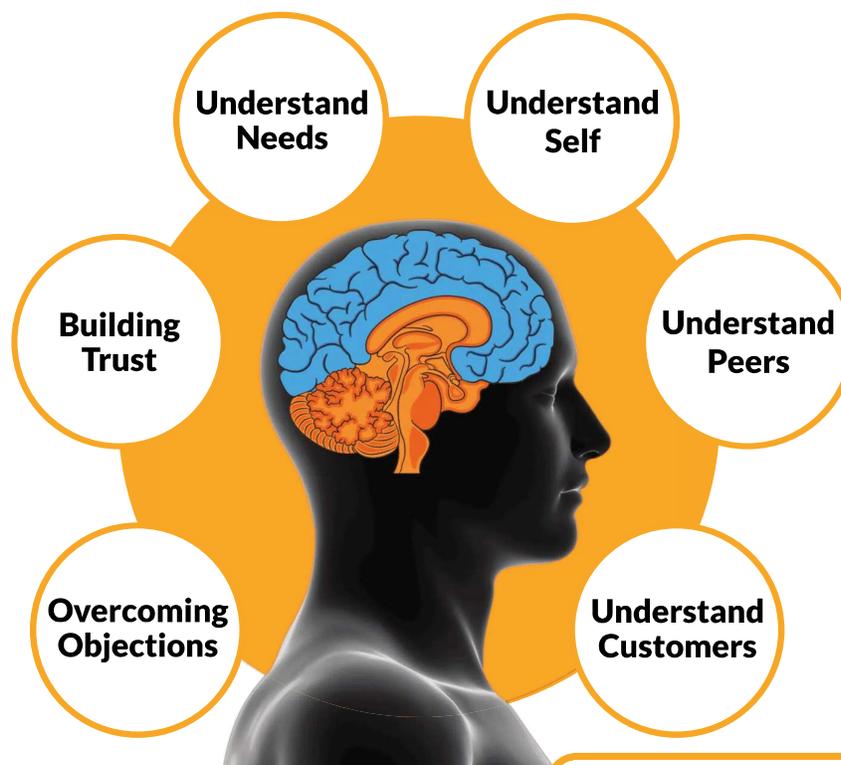
The 2 Powerhouses. One Game-Changing Experience

Where Science Meets Selling

Join us for a 1-day immersive program that rewires how you sell—using brain science, behavior patterns, and strategic questioning to build trust, influence thinking, and drive real action.

THE 6-PACK SALES

Your strength set for high-impact engagement



MEET YOUR FACILITATORS



Dr. Sweta Adatia
Neurologist

A globally recognized brain science expert, 13time Gold medalist in Medicine, educator, Innovator, Dr. Sweta bridges neuroscience with human behavior to unlock how people think, decide, and trust—turning complex science into everyday impact.



Leenna Jayachaandran
Sales Coach

A dynamic sales strategist and transformation expert, Leenna brings 30+ years of real-world sales mastery, combining insight, structure, and storytelling that drives sales teams to outperform in the everchanging world of buyers expectations.

WHY YOU SHOULD ATTEND

- **Break through resistance** Understand how the brain reacts to change, trust, and pressure—and handle objections with greater precision.
- **Speak your buyer's language** Decode thinking styles (L1, R1, L2, R2) and tailor your approach to how clients absorb, process, and decide.
- **Sell with clarity, not pressure** Guide needs-based conversations that build momentum—without pushing solutions too early.
- **Shift from vendor to partner** Build trust by combining credibility and emotional connection that drives lasting client relationships.
- **Navigate complex sales with ease** Cut through ambiguity, align internal teams, and drive action with a clear framework.